

# press release

**LOFTwall™**  
dividers for living & working

## For Immediate Release

### “LOFTwall Develops Design It Yourself Panels”

May 7, 2009 Dallas, TX- LOFTwall™, a manufacturer of divider screens for living and working environments, has completed their development on new Design It Yourself (DIY) self adhesive infill panels. “It is a very simple solution to let anyone create their own unique infill panel for LOFTwall with any kind of roll (fabric) or paper material (wall coverings),” explains Steve Kinder, founder of LOFTwall. After several months of development, LOFTwall was able to create a rigid board that has a self-adhesive peel away liner on both sides to make it easy to mount materials too. “We’ve had feedback from consumers and designers to have a simple solution to apply your own fabric or materials to integrate into LOFTwall.” added Kinder.

In about 10-20 minutes customers can create their own fabric covered panels without the hassle of adhesives or glue. Simply source your cover material, cut it a little oversize of the panel, peel the liner from the face of the board, adhere the fabric and then trim the edges.

“It is a very green solution when compared to using aerosol adhesives that release harmful VOC's into the environment,” says Kinder. “Plus if you have ever used spray mount, it gets residue all over your work area, clothing and skin.”

For more information on LOFTwall™ or the DIY Panels, please visit [www.LOFTwall.com](http://www.LOFTwall.com)

#### About LOFTwall™

LOFTwall™ is an innovative divider partition for living and work spaces. A modular partition wall comprised of aluminum frames and customizable panels. LOFTwall is a solution for anyone facing the challenge of dividing space. For more information please visit [www.LOFTwall.com](http://www.LOFTwall.com).

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